INTERCULTURAL NON-VERBAL COMMUNICATION – BASIC ISSUES

Prof. NGUYỄN QUANG, PhD.
Department of English and Anglo-American Culture

This research attempts to reach the following goals:
- To define the significant role of non-verbal communication in interpersonal communication,
- To identify the different aspects of non-verbal communication,
- Identifying and explaining the similarities and differences in the interpretation, usage and expression of non-verbal components in different cultures (Vietnamese and Anglophone),
- To raise awareness in non-verbal communication, improving non-verbal communication skills.

Here are some objectives of the research:
- Defining basic concepts: culture, communication, and non-verbal communication,
- Identifying, categorizing and analyzing near-linguistic activities in intra-cultural and inter-cultural communication,
- Identifying, categorizing analyzing activities of body-language in intra-cultural and inter-cultural communication,
- Identifying some non-verbal components that may create cultural shock to Vietnamese people in inter-cultural communication.

It is hoped that this research can have application in non-verbal intra-cultural and intercultural communication. It will help raise the awareness, especially for those studying and teaching foreign languages, of the role of non-verbal communication.

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